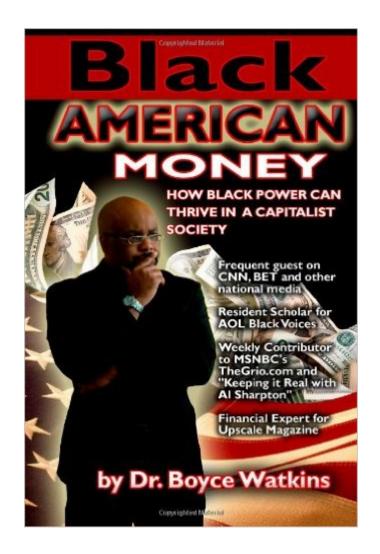
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Black American Money





Synopsis

In this book, Dr. Boyce Watkins breaks down how black power can thrive in a capitalist society. In his standard down-to-earth style, Dr. Watkins explains how capitalism works in America and why money stands in the way of true racial equality. This is a must-read for those seeking to understand the next generation in the pursuit of Civil Rights.

Book Information

Paperback: 236 pages Publisher: Blue Boy Publishing Co. (January 15, 2010) Language: English ISBN-10: 0974263281 ISBN-13: 978-0974263281 Product Dimensions: 6 x 0.5 x 9 inches Shipping Weight: 14.7 ounces (View shipping rates and policies) Average Customer Review: 4.5 out of 5 stars Â See all reviews (16 customer reviews) Best Sellers Rank: #322,913 in Books (See Top 100 in Books) #56 in Books > Business & Money > Economics > Urban & Regional #339 in Books > Business & Money > Economics > Development & Growth #1835 in Books > Politics & Social Sciences > Social Sciences > Specific Demographics > African-American Studies

Customer Reviews

A important book that teaches people how to handle their finances and spend their money more wisely. Common sense on how to use your money with the realization money is power. Economic freedom is priceless and he explains how to achieve this. I only wish I read this book sooner.

Black American Money is just an awesome book. Dr. Watkins does not provide financial advice or strategies to produce wealth but instead explained in layman terms the importance and the process on how money works. It will be an eye-opener to those who does not have a full grasp of money management and the U.S. money system. Read this book and get some knowledge on the money system in the U.S.

I view of whats going on with my people I have decided to invest money and time to better understand why we have reached this point. I don't view topics of this nature as racist but one that stress the importance of awareness. America is first and foremost about economics and therefore this is a very important subject matter.

Written for the lay person by a Finance Professor. Very enlightening and empowering. I would also recommend visiting the authors web site [...]

The book touches on many of the foundational principles regarding capitalism as a political/economic theory. A must read for any college gradaute and professional looking to making an impact with their life for the next generation. BluE Phi, my Phi Beta Sigma brother, you make all of us proud. HHJ

Excellent insights and timely analogies!

Clearly Explained and spoken word. Learned a lot from it

Outstanding a great read I am reading it again

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